

# FAIR HILL THOROUGHBRED SHOW

“From Furlongs to Fences”

September 18th and 19th, 2021 at the Fair Hill Natural Resources Center

Hunters on Saturday, Jumpers on Sunday

[www.fairhillthoroughbredshow.com](http://www.fairhillthoroughbredshow.com)

Many racehorses are retired from racing before their 5<sup>th</sup> birthday but will live another twenty or more years. We hope to inspire people looking for a pleasure or sport horse to consider an Off the Track Thoroughbred! A Thoroughbred is willing, athletic, smart and well-schooled –ideal for a second career.

Our mission is to raise awareness of the Thoroughbred’s usefulness after racing by producing a quality competition to showcase the successful transition from racetrack to sport. Help us to provide a fun, economical, and rewarding horse show for those who own or train Thoroughbreds!

## Sponsorship Opportunities

### **Grade 1: \$2500**

Naming of a Derby or Jumper Stakes class and opportunity to present awards. Recognition in all Press Releases. Ad in the Program (copy to be provided by sponsor). Banner on show grounds (provided by sponsor). Recognition throughout the day via Sponsor Thank You Board on grounds and public announcements. Link to Facebook page and website. Distribution of any promotional materials provided by sponsor.

### **Grade 2: \$1000**

Opportunity to sponsor a division. . Recognition in all Press Releases. Ad in the Program (copy to be provided by sponsor). Banner on show grounds (provided by sponsor). Recognition throughout the day via Sponsor Thank You Board on grounds and public announcements. Link to Facebook page and website. Distribution of any promotional materials provided by sponsor.

### **Grade 3: \$500**

Opportunity to sponsor a class. . Recognition in all Press Releases. Ad in the Program (copy to be provided by sponsor). Recognition throughout the day via Sponsor Thank You Board on grounds and public announcements. Link to Facebook page and website. Distribution of any promotional materials provided by sponsor.

### **Allowance : \$200**

Listing in program and on website. Announcement thanking sponsor for support.

### **Claiming: \$100**

Listing in program and on website. Announcement thanking sponsor for support.

### **“Friend of Furlongs to Fences”: Under \$100**

Listing in program and website.

### **Syndicate: \$500 NEW!**

Organize a group of small contributors so that your total contribution equals \$500 or more. We will name a class after your syndicate. Great promotion for stables, small businesses, families, etc. Listing in program and on website. Announcement thanking sponsor for support.

The Fair Hill Thoroughbred Show is a 501c3. Kindly make your tax-deductable check to **Fair Hill Thoroughbred Show**.

# FAIR HILL THOROUGHBRED SHOW

## From Furlongs to Fences

### Sponsorship 2021

**I/We agree to be a sponsor of the Fair Hill Thoroughbred Show to be held Saturday and Sunday, September 18 and 19 2021**

Name (as it should appear in all listings) \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

#### Participation Level:

Grade 1 (\$2500) \_\_\_\_\_

Grade 2 (\$1000) \_\_\_\_\_

Grade 3 (\$500) \_\_\_\_\_

Allowance (\$200) \_\_\_\_\_

Claiming (\$100) \_\_\_\_\_

Syndicate ( total of \$500) \_\_\_\_\_

Friend (under \$100) \_\_\_\_\_

Program Advertising \_\_\_\_\_

#### Please make check to:

Fair Hill Thoroughbred Show

c/o 25 Martin Rd.

Coatesville, PA 19320

Pls. email ad copy to [ldemars1960@gmail.com](mailto:ldemars1960@gmail.com). Standard rate

\$100 per ¼ page, \$200 per ½ page.

Carol Atterbury (610-909-3265) and Lisa Demars (610-637-2707), Sponsorship Committee